

Forward to Work:

Equipping Managers for Success in a New Landscape



Now is the time to prepare for the changes that COVID-19 will bring to the workplace for months and years to come. United Minds has developed a training curriculum for people managers to help them best balance new and existing responsibilities as they move forward to work and beyond.

Our training emphasizes building skillsets across three key areas:

1 Managing Yourself – People managers will play a critical role in helping teams navigate this new world. But they first must reflect on and understand their own feelings and leadership style.

Key Topics:

- Leadership styles assessment to explore how to play to strengths during periods of ambiguity
- Leading through change with empathy
- Managing response to anxiety and uncertainty
- Increasing resilience and energy

2 Managing Your Teams – As they return to work, people will likely experience a range of emotions at the same time as they are adopting new ways of working. Managers must be prepared to support them and to build confidence through active listening, a collaborative management style and co-creation of solutions.

Key Topics:

- Keeping dispersed teams engaged and motivated
- Coaching and providing feedback as ways of working shift
- How to make sense of new legal/HR/compliance rules

3 Managing The Business – In this complex environment, which in many cases will continue to include remote and in-person work arrangements, managers will be called upon to communicate much more regularly – and differently – about the changing business landscape.

Key Topics:

- Conducting difficult conversations (in-person and remote)
- Communicating new expectations with simplicity, clarity and empathy
- Cascading corporate messages and providing upward feedback to leaders



Facilitated live through a digital platform by United Minds training experts, the modular training will consist of short chapters that can be tailored and modified for both senior leaders and mid-level managers.

COVID-19 scenarios will be infused across each module to test application of skills in real-time.

United Minds, a Weber Shandwick consultancy dedicated to organizational transformation, harnesses the power of people to solve critical business challenges through COVID-19 and beyond.

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